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Verve Snowboard Team Takes Gold at Nationals

Young team ends the year strong with top honors at Copper Mountain & Vermont

Scottsdale, AZ (May 2009) – The final results are in and Verve, the Insanely Healthy Energy Drink, is proud to announce that their young group of sponsored snowboarders took home multiple medals at the final two competitions of the season. The Burton US Open Junior Jam was held at Stratton Mountain, Vermont and the USASA competition was held at Copper Mountain, Colorado.

Arielle Gold (12) took home the gold medal for her 1st place finish in the girls division at the Burton US Open Junior Jam. Unfortunately, Arielle broke her wrist during the GS competition at Copper, but still managed to take home the gold for Boardercross. Meanwhile, Nik Baden (11) took home the silver for the overall competition and placed 2nd for the year in the National rankings for boys 10-11. Carter Smalley (12) competed and finished with a second place finish at the Burton US Open Junior Jam.

“I had a great year,” said Smalley after his final run at Copper. “I can’t wait to come back next year and go for the gold.” BK Boreyko, CEO of Vemma, the company behind Verve said, “I’m proud of our young team of snowboarders; they truly represent the future of the sport.”

For more information about Verve, visit www.verve.com.

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