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## **The Broadmoor Hotel to Offer Verve for Energy** *Guest wellness to get a boost from healthy energy*

**Scottsdale, AZ (June 2009)**—Vemma<sup>®</sup> Nutrition Company announced that The Broadmoor Hotel in Colorado Springs, Colorado has chosen to offer the company's energy products, Verve Energy Drink and Verve Energy Shot, to guests of their exclusive Spa and Fitness center. Located on 3,000 lush acres under the shadow of Cheyenne Mountain, The Broadmoor Hotel is the longest-running consecutive winner of both the AAA Five-Diamond and the Mobil Travel Guide Five-Star awards. The Broadmoor Hotel will join Verve's established list of credible partnerships which include the Phoenix Suns<sup>®</sup>, Phoenix Coyotes<sup>®</sup>, Phoenix Mercury<sup>®</sup> and Shawne Merriman as well as the prestigious Sea Spa at Loews Coronado Bay and Rancho Bernardo Inn.

As visitors escape the everyday and indulge in an extraordinary luxury spa experience, Verve will give guests a convenient way to get the vitamins and minerals their body needs and the energy they crave.\* The Spa at The Broadmoor offers a wide variety of indulgent delights designed to help you look and feel your best.

Founded in 2004 by BK Boreyko, Vemma Nutrition Company is rapidly growing as one of the premier industry leaders specializing in premium liquid nutrition. Every day thousands of people join in our mission to make a positive difference in the lives of others through the sharing of our clinically proven Vemma formula. Our Vemma wellness products coupled with our rewarding business opportunity helps people live a better quality of life, physically and financially. Vemma is headquartered in Scottsdale, Arizona and distributes its products through a global network of independent Brand Partners operating in 50 countries. For more information, please visit [vemma.com](http://vemma.com).

For more information about The Broadmoor Hotel, call (719) 577-5775 or (866) 837-9520 or visit [www.broadmoor.com](http://www.broadmoor.com).

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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