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## **ADMIRALS TEAM UP WITH VERVE ENERGY DRINK**

**(Milwaukee, WI)** – Milwaukee Admirals President Jon Greenberg announced today that the team has entered into a new marketing partnership with Verve Energy Drink.

Verve is a new, insanely-healthy energy drink packed with vitamins, minerals and a great tasting tropical fruit flavor. Available in low natural sugar or sugar free, Verve provides the nutrients the body needs, making it the perfect natural energy boost for both the Admirals players and their fans.

“Our fans have no problem getting energized at the Bradley Center and now they can get that same kind of energy all day long from Verve,” said Greenberg. “Verve is the undisputed leader when it comes to healthy, natural energy drinks and we excited to share it with our fans.”

Admiral fans can check out Verve for themselves by going to the team’s official website, <http://www.milwaukeeadmirals.com>, and clicking on the Verve can. There fans will find additional information on how to buy Verve, the drink’s numerous nutritional benefits, and they can learn the history behind Verve. The Admirals join the Phoenix Suns of the NBA and the Los Angeles Avengers of the Arena Football League as other professional sports organizations who have teamed up with Verve.

Verve is packed full of healthy, energy boosting ingredients and contains no artificial flavors. Vitamins, minerals, organic green tea, mangosteen and aloe are fused with an incredible energy blend to give you everything you’re looking for in your energy boost, all with the added benefit of not having to choke down another vitamin pill.

"Great sports teams like the Milwaukee Admirals recognize the huge advantage of having high energy fans," said Vemma/Verve CEO BK Boreyko. "I'm very excited that the Admirals chose Verve to provide their fans with the finest in healthy energy drinks and I applaud them for offering healthy choices to their loyal fan base."

The Admirals open the 2008-09 regular season in San Antonio on Saturday, October 11<sup>th</sup> and will kick off the home portion of their schedule on Saturday, October 18<sup>th</sup> at 7:30 pm versus the Rockford IceHogs at the Bradley Center. Season tickets for the upcoming season are currently on sale starting as low as \$145. For more information fans can call the Admirals office at (414) 227-0550.

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